



Lumber Association of California & Nevada

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TO: Federal Communications Commission

FROM: Jan Hansen
Executive Director

RE: Proceeding 02-278

The Lumber Association of California and Nevada (LACN) is submitting these comments on the Federal Communications Commission's new published regulations regarding unsolicited fax advertisements. LACN is a non-profit trade association representing 450 independent lumber dealers and suppliers. Most of our members are small, family-run businesses that supply lumber and other building materials to contractors and the general public.

Members join associations like LACN for, among other reasons, educational opportunities and to save money on products and services. The new regulations are not clear regarding what types of faxes we may send without getting permission from our members in advance. For an association, where is the line between a commercial solicitation and an informational fax?

Our primary mission is to serve our members. An integral part of that mission is to provide educational and money saving opportunities. These new regulations will make it more difficult for us to communicate with our members regarding these opportunities.

We urge you to grant the ASAE's Petition for Stay and Petition for Emergency Clarification with regard to these regulations.